

Lori Greiner Net Worth



This article is about *Lori Greiner net worth*. She's another wealthy entrepreneur that many are interested in, and in particular her net worth.

Continuing my look across the pond for successful *high-net-worth* international entrepreneurs, this time another *woman in business*.

Successful high net worth entrepreneur from America...

The successful-entrepreneur I'm writing about in this blog article is from the USA. She's a star from ABC's US angel-investor show Shark Tank. A similar show to Dragons Den, and having written about many dragon investors so far, I thought I'd write about a new set of popular entrepreneurs.

Having already written about a few Dragons Den investors, I thought I'd stay on the other side of the pond (AKA The Atlantic) and write about Lori Greiner.

She joined the ABC program Shark Tank in 2012, and has been referred to as the warm-blooded-shark. She even refers to herself as a warm blooded shark on her website.

So a bit like a Great White Shark, as these are the only sharks with warm blood...only kidding. My

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research had discovered that Lori is similar to my recent article about Michele Romanow, in that they are both *natural borne business women*.

Why write about Shark Tank Lori?

- She's an inventor, and I simply love *successful inventors*.
- I love angel investors and Lori Greiner is a *Shark Tank investor*.
- Another *successful woman in business*, which is a continued interest for me on my business blog.
- Another successful and *passionate entrepreneur*, who I found inspiring to discover and to write about.

Lori Greiner net worth began at a young age...

Lori Greiner

\$500,000,000 GROSS SALES SINCE STARTUP

SHE BORROWED \$300,000 TO MANUFACTURE
AND SELL HER FIRST PRODUCT
NOW WITH OVER 450 PRODUCTS ON SALE WITH YOUR EASY ONLY INC.
AND 120 PATENTS IN THE U.S. AND OVERSEAS

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Lori Greiner's net worth is estimated to stand at around \$50 million. When she began her entrepreneurial journey, she was a young woman at the age of just 26.

Lori Greiner Net Worth

When she launched her business, she borrowed \$300,000, which was one of the biggest and best decisions she made. Starting out in business the way that she did, has made her the empathetic *angel-entrepreneur* she is today. This is what has made her the most popular star on the *Shark Tank* show.

Lori Greiner pushed JC Penny to stock her new product, and eventually succeeded. This led to creating many more products that have sold, not only through JC Penny, but also through her own show on QVC: *Clever & Unique Creations by Lori Greiner*.

Now with over 450 products under her belt, which are traded through *Your Ease Only Inc.*, these have generated her significant net worth of over \$50 million.

To keep a part of this '*net-worth*' in the family, *Lori Greiner's husband* also works for her company *Your Easy Only Inc.*, as the finance manager. Dan Greiner married Lori, who he describes as *the love of his life*.

Your Easy Only Inc. has grossed \$500,000,000 in sales since 1996...

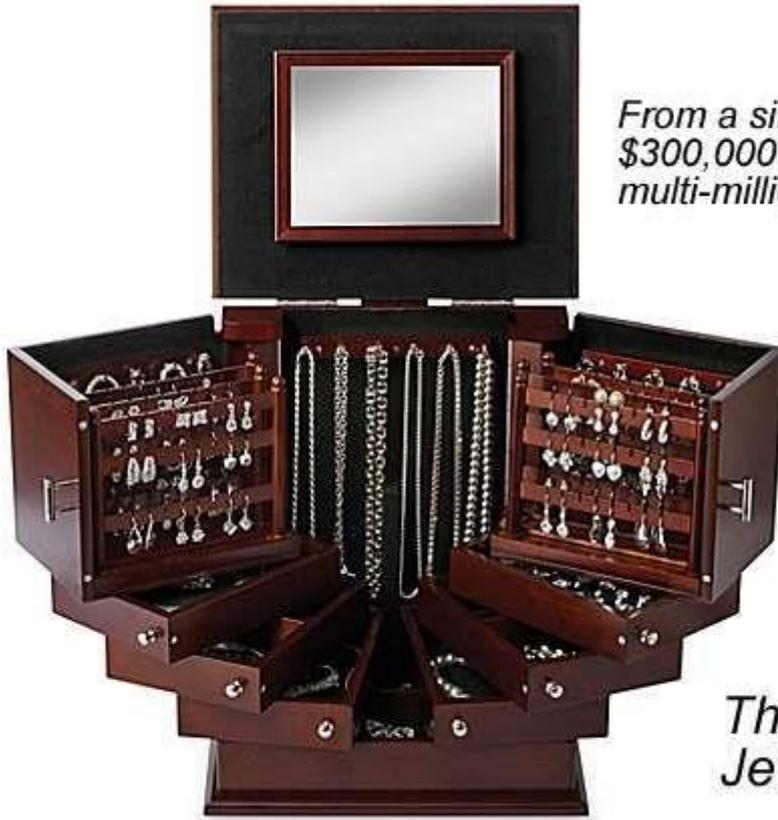
Her business, Your Easy Only Inc., has grossed \$500,000,000 in sales since its start-up in 1996. With over 450 products to the companies name, and continuing to grow, despite a difficult economy.

Lori Greiner **"In life you can make anything happen; in my life there are no no's, just how can I?"**

Related Article Link: [Young Entrepreneurs and Millennials with Multi-Million Dollar Businesses.](#)

Lori Greiner Net Worth

The Lori Greiner jewelry box is where the Lori Greiner net worth story begins...



From a simple investment and a \$300,000 startup loan to a multi-million dollar business empire

The Lori Greiner Jewelry Box

Her story began with an idea, which she turned into a multi-million dollar brand. Her invention was a different take on a jewelry box. At the time she invented the jewelry organiser, she was already making and selling her own jewellery.

The original product was simple, as most great inventions are. It was a plastic container which had sliding shelves to hold earrings. Her idea was borne out from thinking there was a better way to organise jewelry, than simply leaving it in a pile.

This idea has since moved on and evolved over time, whereby she now sells many other jewelry and cosmetic organisers too.

Lori Greiner Net Worth

Lori Greiner inventions...



Lori Greiner is one of the most prolific inventors of retail products.

The *Lori Greiner earring box* led her to hold over 120 US and foreign patents, which were all borne out of her first successful product she brought to market.

After persuading J C Penny department store to list her jewelry box, she signed a deal for her to invent more products for them.

Lori Greiner products includes a wide range of innovative inventions. From her best-selling jewelry and cosmetic organisers, to useful home innovations, innovative travel products, kitchen helpers and much more.

Lori Greiner Net Worth

The Lori Greiner book...

Lori has written a book titled '*Invent it, Sell it, bank it*'.

Her book is described on Amazon as a nuts-and-bolts guide to getting a new product or company off the ground and making it a success.

Related Article Link: *Fraser Doherty book – [48 Hour Startup – from idea to launch in 1 weekend. A teen entrepreneur with SuperJam in 100 Waitrose Stores.](#)*

Lori Greiner QVC...

Due to her early successes on QVC, Lori Greiner is known as the '*Queen of QVC*'. Lori sells her products through her own QVC channel *Clever & Unique Creations*. She has also used her expertise and marketing prowess on the QVC channel, to make her Shark Tank investments a success. The most notable one of these being the Scrub Daddy.

Not wanting anything to hold her back, and determined to succeed, she found her way onto QVC Home Shopping Network on cable TV. On her first appearance, she sold over 2,000 earring organisers...*in just two minutes!*

Her natural ability to sell on this shopping channel, is what's made her the queen of QVC. This has enabled her to amass her huge success and wealth, which she is now using to help others through angel investment...

Lori Greiner Net Worth

Shark Tank Lori Greiner...



Shark Tank Lori Greiner has amassed her net worth, so she's now able to help other entrepreneurs. Using her knowledge, experience and expertise with QVC, she secured an investment in Scrub Daddy on the *Shark Tank* show. She sold over 2 million sponges on QVC in just one day.

Lori Greiner invested in the biggest success story in Shark Tank history. The Scrub Daddy. For an investment of \$200,000 for a 20% stake, the business has now had revenues in excess of \$75 million.

Related Article Link: [Successful womanpreneur Michele Romanow is now the youngest star on Dragons Den Canada](#) – Romanow even agreed a \$1 million dollar deal on the show to invest in a performance car online business.

Scrub Daddy has become the biggest success story in Shark Tank history. Sold across many stores, the business has sold in excess of \$75 million. Lori's initial investment was for \$200,000 for a 20% stake in the business.

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Her promise on the ABC show, to make Krause a millionaire within a 12-months. She not only achieved this promise, but has since helped make him a multi-millionaire.

Lori shares the Shark Tank stage with fellow investors Mark Cuban, Barbara Corcoran, Robert Herjavec, Daymond John and Kevin O'Leary. Not afraid to be confident about her ability to make a product a success, she excels on the show.

Due to her bold and confident manner, aligned to her charismatic and friendly way, her fellow *Shark-Tank-investors* have to work hard to win an investment, where she is looking to invest as well. She is described as the warm blooded shark, and the shark with a heart.

Lori Greiner quotes...

“When you do what you love...that’s success.” *Lori Greiner*

Related Article Link: [Focus on getting money and none will come ~ focus on your passion and you’ll get rich.](#)

“Your success will have everything to do with how you perceive yourself, because how you perceive yourself is how others will perceive you too.” *Lori Greiner.*

“Look back to learn, look forward to succeed.” *Lori Greiner.*

“Only if you are willing to risk can you find out how far you can go.” *Lori Greiner.*

Related Article Link: [Elon Musk with \\$200 million in cash in the bank invested every last cent of this into his business. Back in 2010 he was personally broke...or actually ‘asset rich’ and ‘cash poor’](#)